

Five Years of Innovation

Driving digital transformation and technological excellence across Italian enterprises through strategic partnerships and cutting-edge projects.

START4.0

Our Growth Journey

49

Associated Members

Companies and
organizations in our
ecosystem

31

Innovation Projects

Worth over €16 million
activated

1,500+

Companies Engaged

Businesses and entities
involved

€5.5M

Production Value

Total value generated





PNRR Impact: Line B1

102 Companies Reached

64 micro, 22 medium,
16 large enterprises
engaged through the
initiative

55 Innovation Projects

€16.5M in funding
requests submitted

19 Projects Funded

€5.8M in financing
disbursed



Ecological Transition Projects



ARHYOSA

Platform optimizing green hydrogen production plant management



IDRIS

Digital Twin for water distribution network digitalization



ARES

Electric furnace Digital Twin recycling steel mill dust, eliminating waste



EVERGRID

Technologies for energy infrastructure digitalization

Safety & Blue Economy



SAFE-GPAIoT

AI-powered virtual assistant platform for emergency management



PREVENTIVE INNOVATION

VR/AR solutions for construction site safety training



SUMMIT

Underwater acoustic networks for marine environmental monitoring



TAPIN

AI-based intelligent dashboard for port operations monitoring and optimization

Data & Information Security



Cybersecurity for Energy Plants

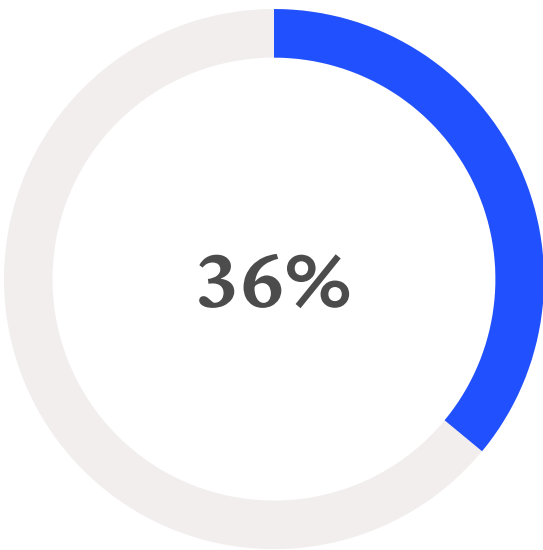
Strengthening cybersecurity for small energy production facilities (hydroelectric, thermal, nuclear) with real-time SOC monitoring dashboard.



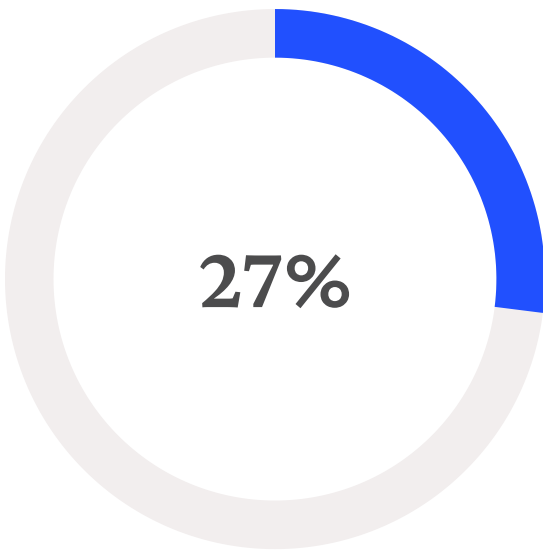
DOP Project

Software enabling secure information exchange between entities, ensuring transparency, fairness, and reliability in communication processes.

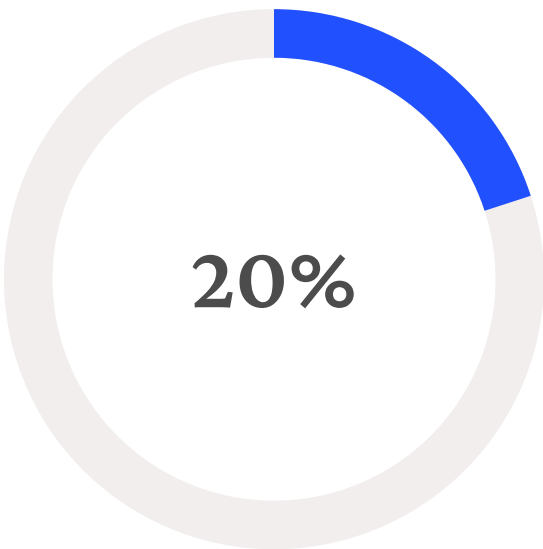
PNRR Line B2: Services Delivered



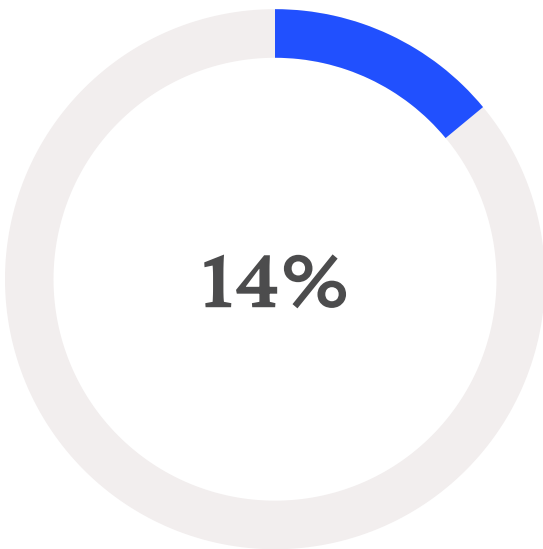
Innovation Consulting
52 services provided



Assessments
38 evaluations completed



Training
28 training programs



Test Before Invest
19 testing services

140 total services delivered to **136 companies** (66% micro/small, 34% medium/large). **€6M total value**: €4.1M PNRR funding disbursed, achieving 65% of Line B2 target with 73% average subsidy rate.

National Coverage & Strategic Sectors

Presence in Every Region

Through associates, suppliers, and beneficiaries, our impact reaches organizations across all Italian regions.

Key Intervention Areas

- Energy transition & sustainability
- Operational & digital security
- Advanced technologies & Industry 4.0
- Health & social welfare
- Creativity, design & market





Success Stories

AITEK

Advisory for adapting smart city products to Public Administration needs

BAULI

Secure plant digitalization through innovative HW/SW infrastructure

GENOA INSTRUMENTS

Cloud services for optical microscopy with scientific image processing

GENTILINI POWER-TRAIN

3D-printed camshaft: 14% weight reduction, 90% waste reduction for MotoGP

ITA AIRWAYS

Cybersecurity training for national airline employees

NORD OVEST LOGISTIC

Supply chain digitalization with IoT and Blockchain integration

European & National Initiatives

CTE Collaborations

Active partnerships with Emerging Technology Houses across Italian cities, strengthening digital and cultural innovation.

ARTOUR (INTERREG IT-FR)

€202,000 budget, 80% funding. AI-driven digital transformation for business competitiveness.

FLEX4FACT (H2020-HE)

€430,000 budget. Network of 40+ organizations from 8 EU countries advancing green and digital goals.

START 4.0 demonstrates consistent production value growth through co-financing initiatives, services, contributions, and strategic partnerships driving technological innovation across Italian enterprises.

Thank you for your attention

